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Domain

Mortgage Banking

Project Type

Remote In-Sourcing

Remote In-Sourcing Boosts Profit — Intelligence Development for a Leading FinTech Advisor

Client

The client is a prominent US-based advisory and technology firm that serves independent mortgage bankers and financial institutions across the country. Recognized for its deep expertise in financial transformation, the company delivers consulting services and proprietary FinTech platforms that help lenders improve customer satisfaction, enhance loan quality, and achieve greater profitability.

Project

Intetics became a seamless extension of the client's product and data teams, elevating the profit-intelligence and workflow stack with high-impact feature delivery, robust data quality, and pragmatic performance wins.

Objective

The client aimed to strengthen its internal development capacity to support continuous innovation in its profit-intelligence and workflow management platforms. The company needed to accelerate feature delivery, maintain data reliability, and ensure the scalability of its analytics ecosystem without compromising quality or operational efficiency.

Team Reinforcement

The client sought a flexible yet reliable staffing approach to expand their in-house capabilities while preserving knowledge continuity and development quality. Remote In-Sourcing allowed the client to seamlessly extend their internal development capacity with Intetics engineers operating as integral members of their team. The collaboration ensured constant alignment with the client's agile development cycle and enabled knowledge transfer across distributed teams.

Challenge

As the client's FinTech platforms gained adoption, internal teams faced growing demand for:

- Faster feature delivery and enhanced dashboard performance.
- Integration of complex data sources (loan origination, QA, compensation, servicing).

- Maintenance of multiple Qlik-based analytical environments.
- Backend support to optimize data pipelines and improve scalability.

Quick Facts

- ✓ Improved analytics delivery speed and profit-intelligence accuracy
- ✓ Ongoing multi-year collaboration

Technologies

Qlik Sense / QVD modelling / SQL/ETL / APIs, JavaScript / Java / Agile delivery

Solution

★ 01

Alignment with the client's KPIs, release cadence, and agile development framework enabled immediate integration into ongoing projects and rapid delivery from the start.

★ 02

Design and optimization of Qlik Sense dashboards and QVD layers improved analytical performance, ensuring faster insights and dependable visualizations for executive users.

★ 03

Stabilized ingestion processes from SQL, Excel, and API sources, minimizing errors and ensuring data accuracy, consistency, and security across systems.

★ 04

Established standards for data validation, quality assurance, and performance baselines, allowing the analytics infrastructure to scale seamlessly with business growth.

★ 05

The Remote In-Sourcing model provided immediate access to specialized expertise, process continuity, and proven delivery practices. Knowledge was transferred directly to the client's internal teams, ensuring lasting value and operational independence.



Client Reference



The extended development support enabled faster feature delivery and sustained the high quality expected by our financial clients. The collaboration operates as an integral part of our team.

Chief Data & Analytics Officer

Benefits and Results

- ★ Accelerated feature delivery and shortened reporting cycles.
- ★ Enhanced dashboard performance and analytical accuracy as well as improved stability and scalability of backend systems.
- ★ Reduced internal workload and hiring overhead.
- ★ Maintained knowledge continuity within the client organization.

Techstack:

Qlik Sense / QVD modelling /
SQL/ETL / APIs, JavaScript / Java /
Agile delivery

Team:

Project Manager,
Frontend Developer, BI
Engineer