

**intetics**  
Where software concepts come alive™



# AI AGENTS

**PERSONALIZING THE FUTURE OF RETAIL**

Enhance customer and seller experiences  
with AI-driven personalization and interactivity

# What is the AI Agent?

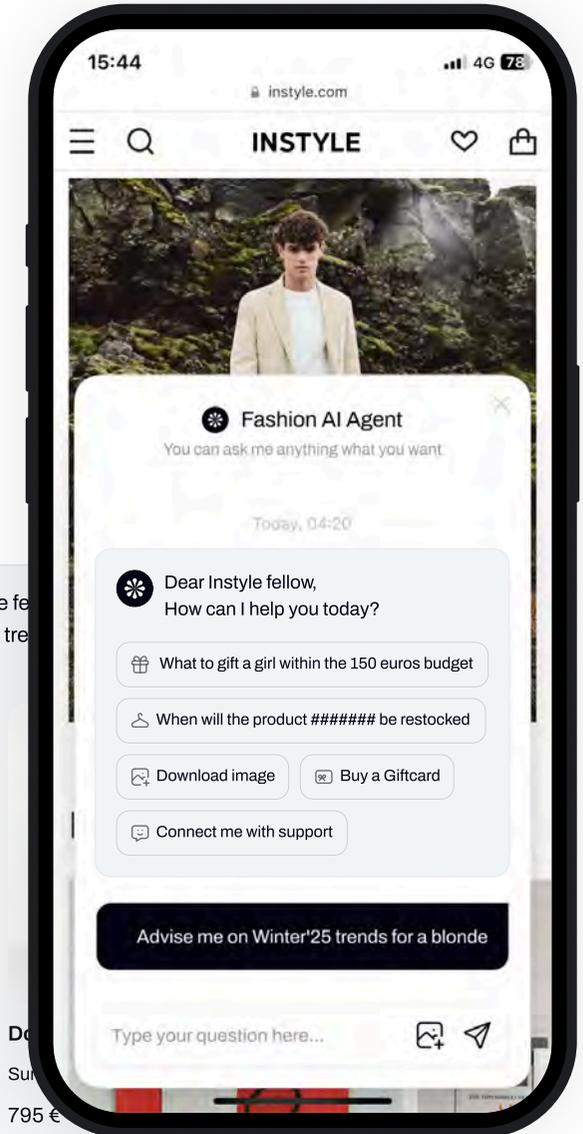
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An AI-enabled personalized tool designed to transform retail operations by improving customer experiences and equipping sellers with advanced capabilities for growth.

## KEY FEATURES

- Personalized product recommendations
- Visual search capabilities
- Style and trend guidance
- Data insights for sellers



## Customer-Centric Features

# Virtual Shopping Companion

## Personalization

Greets users by name and offers time-relevant, interest-specific prompts to make interactions engaging and efficient

### BENEFITS

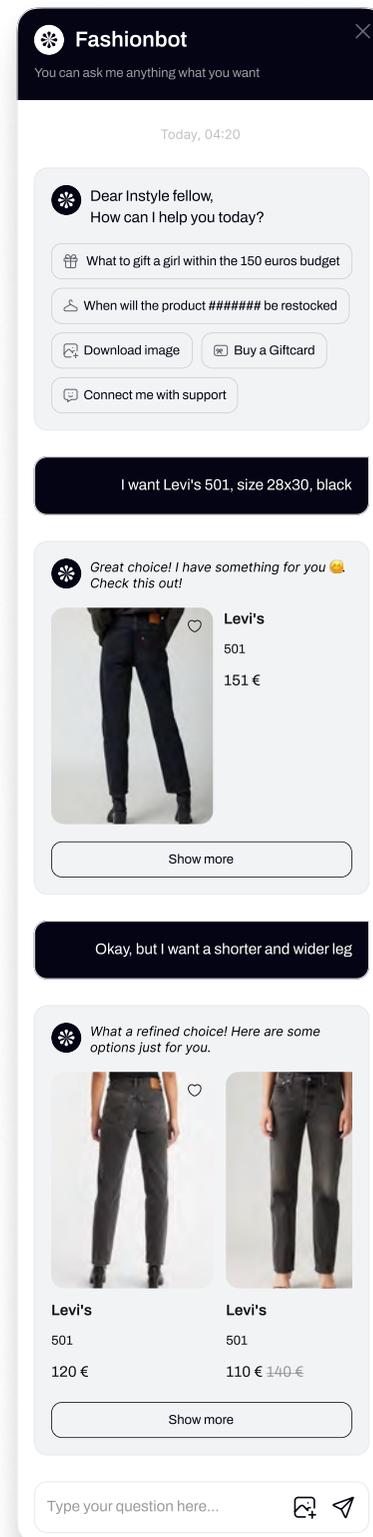
-  Saves time by eliminating irrelevant options.
-  Creates a more enjoyable and engaging shopping experience.
-  Increases trust through accurate suggestions.

### RESULTS

- **30%** increase in conversion rates for recommended products.
- **25%** higher average order value due to upselling/cross-selling strategies.

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## Customer-Centric Features

# Virtual Shopping Companion

## Enhanced Discovery

Suggests trends, styles, and products based on specific queries or uploaded images, improving the shopping journey.

### BENEFITS



Keeps customers engaged with fresh, relevant content.



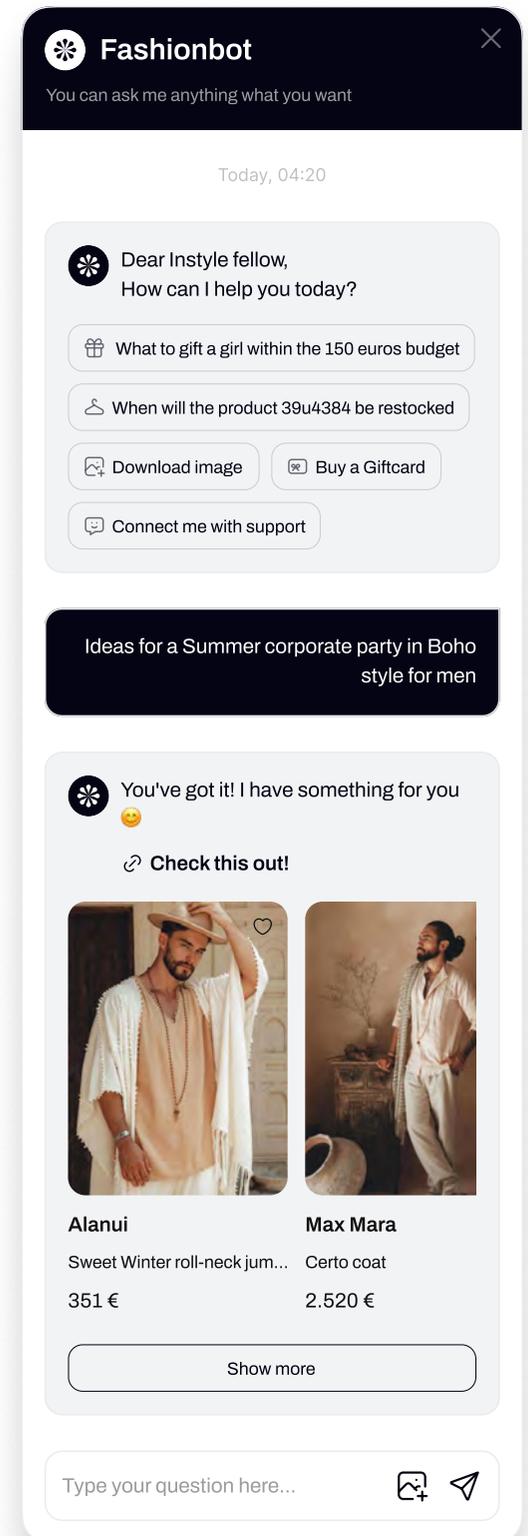
Encourages repeat visits and customer loyalty.

### RESULTS

- **40%** increase in repeat customers engaging with trendy suggestions.
- Enhanced customer satisfaction scores due to relevant fashion advice.

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## Customer-Centric Features

# Virtual Shopping Companion

## Educational Features

Adds value with insights like brief style histories, fostering deeper brand engagement.

### BENEFITS



Create a more engaging and informed shopping journey.



Strengthen emotional connections between customers and brands.



Enhance customer trust and loyalty by highlighting brand authenticity.

### RESULTS

• **30%**

increase in retention through stronger customer-brand connections.

• **25%**

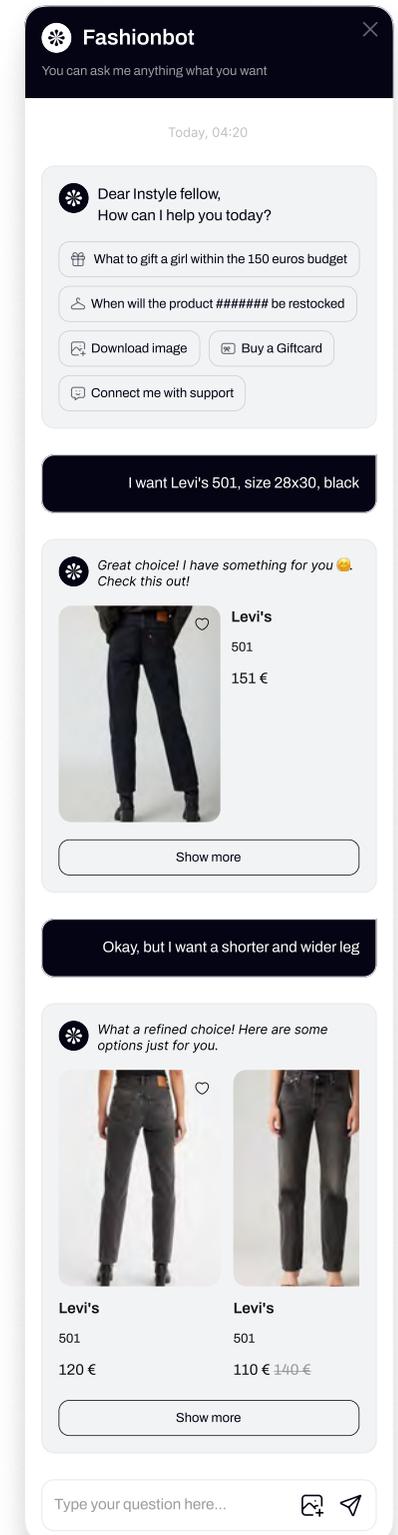
faster conversions driven by informed decision-making.

• **15%**

boost in advocacy, fostering organic growth.

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## Seller-Centric Features

# Empowering Sellers with Insights

## Efficiency Boost

Automates repetitive tasks like creating SEO-friendly product descriptions and compiling inventory insights.

### BENEFITS



Saves time for staff, allowing them to focus on strategic tasks.



Improves product visibility through optimized descriptions.



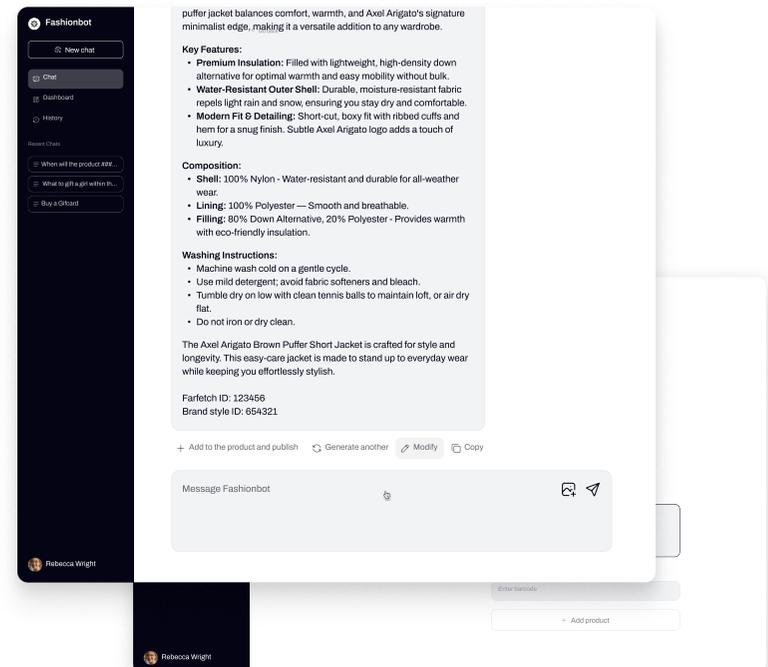
Ensures consistent, high-quality content across platforms.

### RESULTS

- **40%** reduction in time spent creating product descriptions.
- **20%** increase in organic traffic due to improved SEO.
- Faster time-to-market for new products with automated descriptions ready in seconds.

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## Seller-Centric Features

# Empowering Sellers with Insights

## Data-Driven Decision Making

Predictive analytics help sellers optimize stock levels and minimize overstock or shortages. Tracks customer preferences, shopping patterns, and interactions for deeper insights.

### BENEFITS



Enables targeted marketing and promotions.



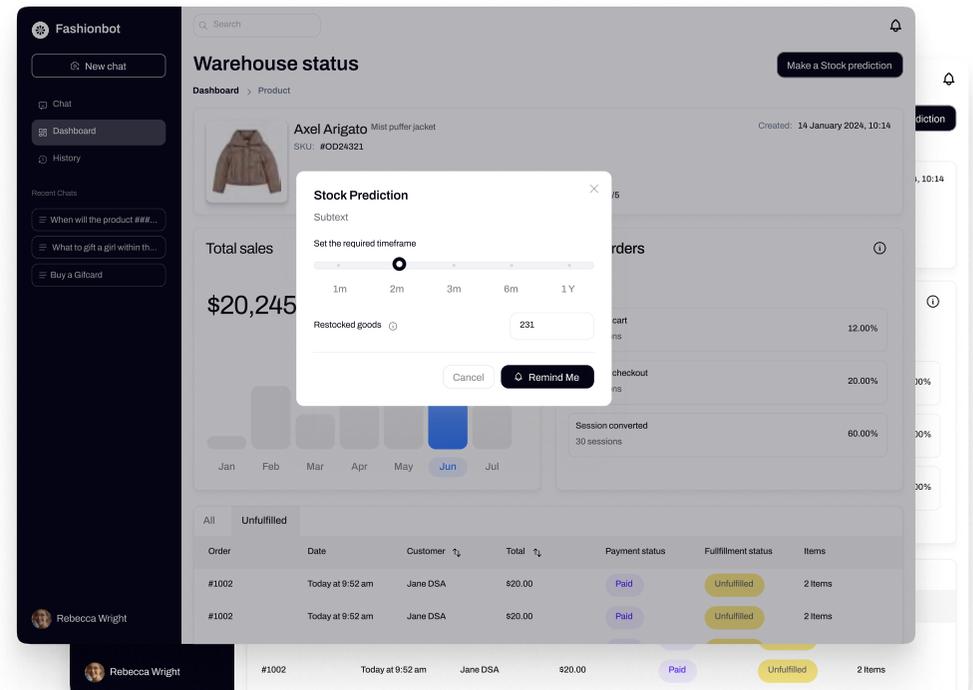
Reduces waste by aligning inventory with demand trends.

### RESULTS

- **15%** reduction in overstock and unsold inventory.
- **25%** improvement in marketing campaign ROI through precise targeting.

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## Seller-Centric Features

# Empowering Sellers with Insights

## Product Popularity Tracking

Monitors product views, clicks, and purchases to identify top-performing items.

### BENEFITS



Helps focus on best-sellers for higher revenue.



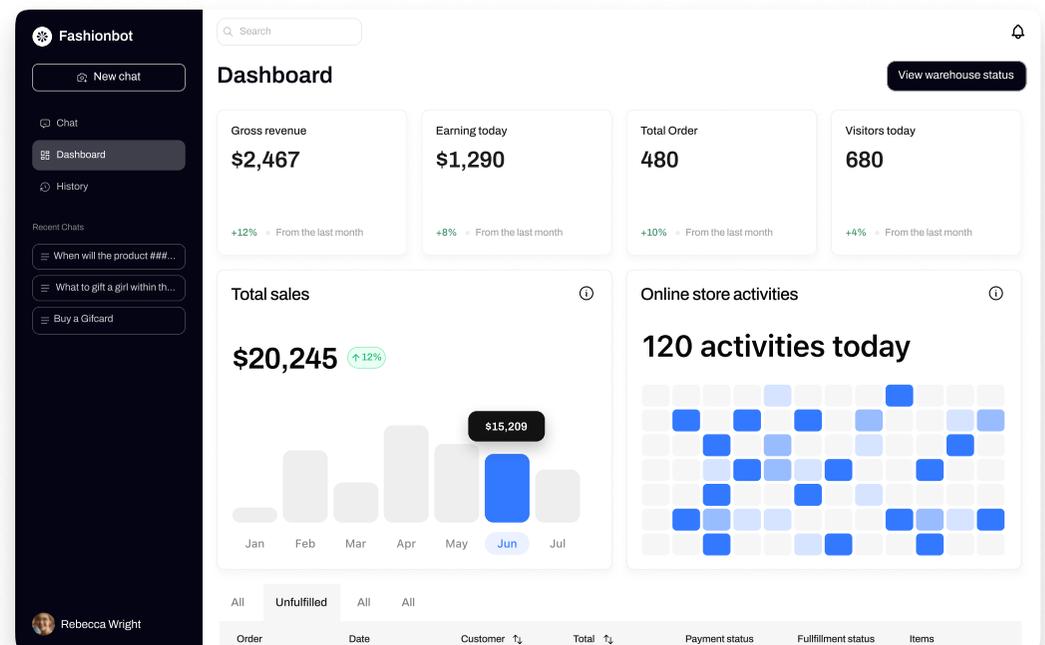
Provides actionable insights for product development and bundling.

### RESULTS

- **20%** increase in sales of top-performing products.
- Improved catalog optimization, leading to a 10% revenue boost.

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## AI Agent In Action

# Seamless Integration Across Platforms

The AI Agent could be designed for maximum versatility and ease of use, capable of integrating seamlessly with:

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#### Websites

Enhance online shopping experiences with intuitive, AI-driven features.



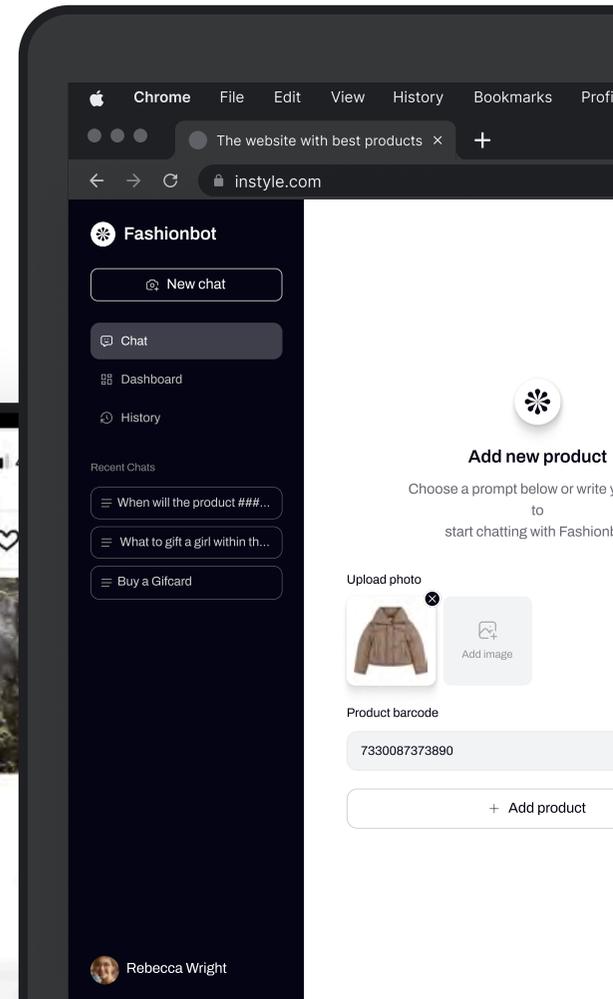
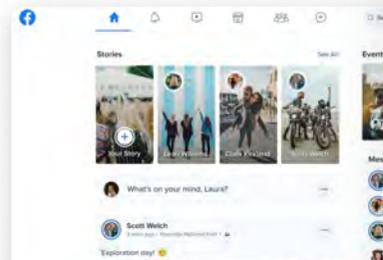
#### Mobile Apps

Provide real-time assistance for customers on-the-go.



#### Social Media Platforms

Engage audiences with AI-powered product recommendations and visual search directly within their favorite platforms.



## Case Studies

# Enhancing the Customer Journey for a Luxury Fashion Retailer

### CUSTOMER PROBLEM

A luxury fashion retailer was struggling to retain online customers and improve their engagement metrics. Despite offering a vast collection of premium products, customers found it difficult to discover items that matched their preferences, leading to high bounce rates and abandoned carts.

### SOLUTION

The AI Agent, integrated as a virtual fashion assistant, personalized shopping by greeting customers, analyzing browsing history, and offering tailored suggestions. Features like visual search enabled style matching, while trend insights enriched engagement.

### RESULTS



#### Engagement boost

Average session duration increased by 28%.



#### Faster purchases

Time-to-purchase decreased by 38%, improving conversion rates by 22%.



#### Retention

Repeat visits grew by 18% due to personalized interactions and educational features.

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## Case Studies

# Future-Proofing Warehouse Management for a Global Marketplace

### CUSTOMER PROBLEM

A global marketplace with multiple sellers faced challenges in managing warehouse capacity. Overstocking of certain products led to wasted space, while shortages of trending items resulted in missed sales opportunities.

### SOLUTION

The AI Agent provided predictive analytics for warehouse management. By analyzing historical sales data, market trends, and real-time inventory levels, the AI suggested optimal stock levels for each category. Alerts were sent to sellers for low-stock items, while excess inventory was flagged for promotional campaigns.

### RESULTS



#### Warehouse efficiency

Storage utilization improved by 40%, reducing unnecessary costs.



#### Revenue gains

Timely restocking of trending items led to a 19% increase in sales.



#### Seller satisfaction

92% of marketplace sellers reported improved operations and planning due to the AI Agent's insights.

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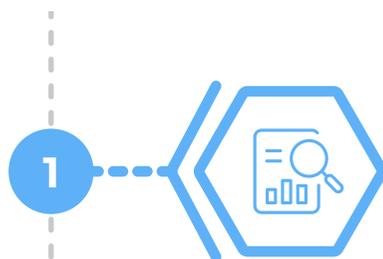
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# How to Get Started

## The Path to Developing a Custom AI Agent

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### Vision & Analysis

Business goals and challenges are assessed through workshops and detailed analysis. This phase identifies key features, user needs, and platform requirements.

**Outcome:** A clearly defined roadmap tailored to specific objectives.



### Solution Design

A comprehensive blueprint is developed to align AI capabilities with existing workflows. Core functionalities such as recommendation systems, visual search, and NLP are selected and planned.

**Outcome:** A structured plan with feature designs and development strategies.



### AI Model Development

AI models are trained using curated data to meet defined requirements. Processes like personalization, automation, and scalability are prioritized for high performance.

**Outcome:** Custom AI engines ready for seamless integration.



↓ Next steps

# How to Get Started

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### Development & Integration

APIs and interfaces are built to ensure compatibility across web, mobile, and social media platforms with the minimum intervention into the existing pipeline, so that the AI agent may be “switched” on/off or expanded whenever you want it. User-friendly designs and efficient workflows are incorporated into the agent’s functionality.

**Outcome:** A functional prototype ready for real-world testing.

5



### Testing, Refinement, & Deployment

User testing identifies areas for optimization. Feedback-driven refinements enhance functionality and usability. Deployment is executed in phases to ensure smooth rollout and scalability.

**Outcome:** A fully operational AI agent optimized for your needs.

**Explore the potential of a custom AI agent!**

[Schedule a Consultation Today](#)