

The 10 Most Innovative AI Solution Providers to Watch in 2023: The Inspiring Story of Intetics

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Boris Kontsevoi is the CEO and President at Intetics, a leading American technology company that provides innovative AI/ML solutions to businesses worldwide. Recently recognized as one of "The 10 Most Innovative AI Solution Providers to Watch in 2023," Intetics has been at the forefront of digital transformation, leveraging advanced technologies to help businesses streamline operations and improve customer experiences. In this article, we will explore the story behind the inception of Intetics, the company's unique services, its culture of integrity, and the features that set it apart from competitors in the industry.

Inception and Vision

Intetics was founded in 1995. Five software engineers, including Boris Kontsevoi, huddled over one laptop computer and began writing software for their US-based insurance clients. Despite the odds, the company grew to become an international name. Eight years after its inception, the company changed its name to "Intetics,"

a combination of Internet, Technology, and Ethics. The name emphasized that the internet has been a crucial technology that feeds the belief in constant social progress, with ethics being an uncompromising universal value that governs all advances.

Services

Intetics supports global clients in four core directions. Firstly, the company provides custom software development services using PSE (Predictive Software Engineering) and ODT (Offshore Dedicated Team[®]) methodologies. Secondly, it offers Remote In-Sourcing[®], a next-gen method of building expert development teams for clients' software engineering and data processing projects. The third service involves helping clients develop innovative AI/ML solutions powered by high-quality data. Finally, the company offers software engineering excellence with TETRA[™], an award-winning consultative service for in-depth software quality assessment to advance clients' software applications.

Culture of Integrity

Intetics fosters and ensures a culture of integrity through specific values and principles that form the Code of Conduct. It makes Intetics a trusted global technology partner with a strong technical expertise and a reputation that precedes the company: clients know that they can trust them whenever it comes to driving business forward with technology.

Unique Features

Pioneering service models of Remote In-Sourcing[®] and Offshore Dedicated Team[®] enable the company to build highly efficient and custom-tailored development teams for each client and project. Its mature software development methodology is based on a proprietary Predictive Software Engineering framework, allowing it to offer measurable SLAs for software product development. The company's certifications from ISO 9001:2015 (quality) and ISO 27001:2013 (security), GDPR compliance, and partnerships with industry leaders such as Microsoft, AWS, and UiPath reflect its commitment to excellence.

The Digital Transformation of Businesses

The current economic climate may be marked by recession and uncertainty, but there is a growing trend toward the Digital Transformation of businesses. The digital revolution is going to change the way we do business. From telecommuting

to nanotechnology and from video conferencing to intelligent wearables, technology has become omnipresent in our daily lives.

Tech Trends for 2023 and Beyond

This year will bring us into an intelligent world transformed by artificial intelligence (AI). Technologies such as customer experience (CX) solutions, AI, and the IoT will pave the way for more business opportunities than in the past years. In the next three years, the multimodal user interfaces and AI avatars will transform human-machine interaction, IoT platforms with location services will enable the development of contextualized real-time digital doppelgangers, and 3-D intelligent shared space will materialize in the metaverse.

Some top tech trends to watch in 2023 and beyond include the increasing adoption of cloud computing, low-code and no-code solutions, Generative AI, digital immune systems, hyperautomation, and the metaverse.

Adapting to New Customer Demands

While these innovative technologies present many opportunities, industry players must adapt to new customer demands. The company leader emphasizes that businesses must prioritize quality, value, human experience, sustainability, and cost reduction to remain competitive in their respective markets.

The Role of a Reliable Software Engineering Provider

The brand is well-positioned to help businesses optimize performance and accelerate time-to-market. As for the role of Intetics, the Team Formation methodology serves to help enterprises across all industries optimize their performance and accelerate time to market with our scalable engineering teams. Intetics leverages Agile SDLC and best-in-class talent through this approach to quickly form high-performing teams from scratch.

The company assists clients from the earliest project phase to gathering a core team and maintenance after software product release. By building software development teams correctly, clients can achieve significant competitive advantages in their respective industries.

Overall, the company's growth is defined over the years as a result of the unwavering commitment to delivering exceptional value to clients and fostering a culture of innovation, excellence, and continuous improvement.

Changes in the IT and AI Industry Landscape

The improvements in natural language processing, computer vision, and increased adoption of AI by businesses have been notable advancements. That it is no longer a matter of "if" AI will be the next big thing but rather "when" and "how."

AI revolution offers tools and methods with the most significant potential for the next radical transformation. In 2024, there will be even greater AI adoption, with models rapidly diffusing into various applications. Both companies and individuals will benefit from more intelligent software and devices, while new-age apps will continue to blur the lines between reality and science fiction.

Highly efficient systems incorporating Specialized LLMs, Enterprise AI, Hyperautomation, and digital labor could complete business processes more accurately than humans, potentially leading to significant cost savings.

The Story of Legendary IT Entrepreneur Boris Kontsevoi, The Forward-Thinking Leader Behind Intetics: <https://www.youtube.com/watch?v=dRP9jNA0PQ8&t=2s>

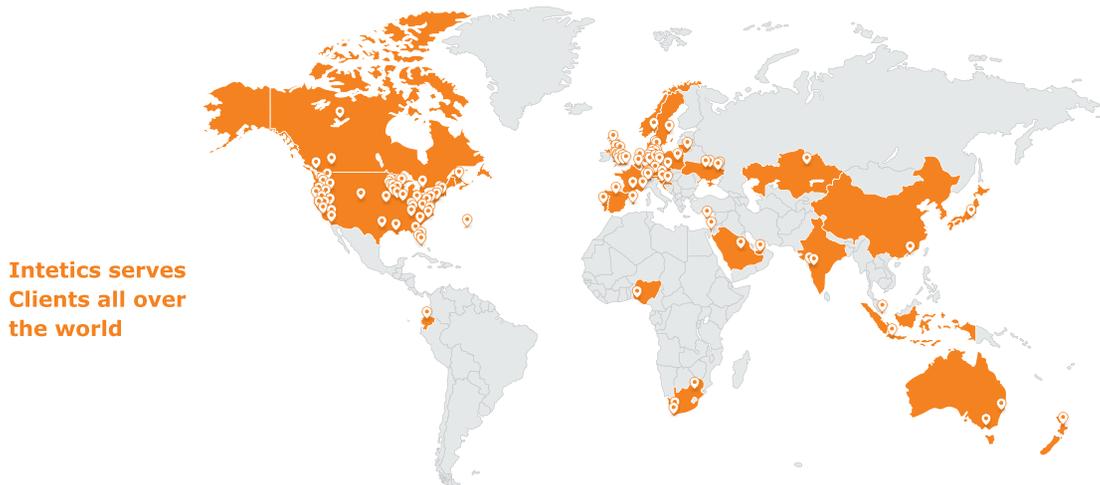
Strategies for Fostering Innovation

Intetics has implemented the Center of Excellence (CoE) concept, which provides leadership, best practices, research, support, and training for various focus areas, allowing proactive business approaches and entrepreneurship development.

"We want every member of Intetics to feel like they are part of something big — that they are making an impact on the industry." Feelings like that inspire people to think of even more creative solutions. We've launched a campaign called "**We Make an Impact.**" Project outcomes developed for Intetics clients can be found in a special section of the company website. Posters highlighting notable achievements are displayed on each office's walls to unite the staff in their shared pride.

Intetics' strategic focus on innovation and service diversification will continue to enable IT-rich, innovative organizations to capitalize on available global talent and its in-depth engineering expertise.

Intetics Inc. is a leading global technology company providing custom software application development, distributed professional teams, software product quality assessment, and "all-things-digital" solutions built with SMAC, RPA, AI/ML, IoT, blockchain, and GIS/UAV/LBS technologies.



Based on proprietary pioneering business models of Offshore Dedicated Team[®] and Remote In-Sourcing[®] an advanced Technical Debt Reduction Platform (TETRA[™]) and measurable SLAs for software engineering, Intetics helps innovative organizations capitalize on global talent with our in-depth engineering expertise based on the Predictive Software Engineering framework.

Intetics' core strength is the design of software products in conditions of incomplete specifications. We have extensive industry expertise in Education, Healthcare, Logistics, Life Sciences, Finance, Insurance, Communications, and custom ERP, CRM, Intelligent Automation and Geospatial solutions.

Our advanced software engineering background and outstanding quality management platform, along with an unparalleled methodology for talent recruitment, team building and talent retention, guarantee that our clients receive exceptional results for their projects. At Intetics, our outcomes do not just meet clients' expectations, they have been exceeding them for a quarter of a century.

Intetics operates from 11 offices in 6 countries including Naples, Raleigh, Dusseldorf, London, Minsk, Krakow, Kyiv, Kharkiv, Odesa.

Intetics is ISO 9001 (quality) and ISO 27001 (security) certified and a Microsoft Gold, Amazon, and UiPath partner. The company's innovation and growth achievements are reflected in winning prestigious titles and awards, including Inc 5000, Software 500, CRN 100, American Business, Deloitte Technology Fast 50, Chicagoland Fast 50, European IT Excellence, Best European BPO, Stevie People's Choice, Clutch and ACQ5 Awards, and inclusion into IAOP's Best Global Outsourcing 100 list.



Intetics Inc.
4851 Tamiami Trail N, Suite 200,
Naples, FL 34103-3098, United States
Tel: +1 (239) 217-4907
www.intetics.com

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