



Where software concepts come alive™

Business Domain

Finance, Payments, and POS

Project Type

Web Platform with Mobile Apps

Developing New Features and Tools for 10+ Years to Launch Innovative Solutions for an Insurance Company

Client

The Client is a financial services company serving the middle-income market in the US, Canada, Puerto Rico, and Guam. It pioneered the “Buy Term and Invest the Difference” philosophy, which encourages income protection with term life insurance and accumulating savings for the future.

Project

Developing new features and tools for an insurance web platform that serves all the employees’ and agents’ needs, as well as mobile apps for internal and external usage.

Objective

The Client has a constant need for new tools and programs that are developed for different insurance programs and flows. These apps should be built on top of the common core and should be customized to each specific program.

Team Reinforcement

The Client has its own big and growing R&D team but failed to hire enough engineers. The Client decided to build a set of outsourcing departments and to delegate a lot of development tasks to Offshore Dedicated Teams®.

Challenge

The Client has a cloud-based solution that collects and analyzes clients' and operations' data. The insurance company uses complimentary, confidential, and customized Financial Needs Analysis (FNA), which helps users understand their financial state and map out a program to achieve their goals.

The Client always needs to enrich its cloud-based platform with new tools and features, as well as develop mobile apps. However, the Client didn't have enough engineers to fulfill the tasks.

Hiring US-based engineers was expensive and hard to achieve due to the lack of resources in the market. That was the main reason to go offshore.

Quick Facts

- ✓ 10+ years of continuous cooperation
- ✓ 300+ completed projects
- ✓ Quick delivery of digital solutions

Technologies

AngularJS / ASP.NET Core / React / C# / Java Script / Entity Framework / Swift / Java / HTML5 / Kotlin / Mongo DB / MS Azure / React / Selenium / Web API / Webpack / NestJS / Kubernetes / Docker / PostgreSQL / Redis

Solution

★ 01

Customers' needs are rapidly addressed with innovative insurance products. Besides, the customer experience improves with the launch of new features and tools.

★ 02

When required, new products are integrated into the mobile app, so users can see and use new insurance products immediately on their devices.

★ 03

Almost every new product or functionality is implemented as a separate web service with its own user interface and sometimes with a mobile interface.

★ 04

New products were mainly developed in the following domains:

- Term Life Insurance
- Investments
- Mortgage
- Senior Health
- Auto & Home
- Pre-Paid Legal
- Identity Theft

★ 05

Intetics Offshore Dedicated Teams® helped the Client to empower its R&D and take a leadership position in the market of innovative insurance products.



Client Reference



With the help of Intetics' team, we are able to release new products to the market in the shortest timeframes. This gives us the ability to provide very flexible politics and do a fast market expansion.

Head of Product Management

Benefits and Results

- ★ Intetics can quickly develop new tools, features, and innovative insurance products for the Client to remain among industry leaders.
- ★ The Client now launches more products that have a fast time to market.
- ★ The Client quickly expands across all markets: the US, Canada, Puerto Rico, and Guam.
- ★ The first product was released within 3 months of the contract signature. The collaboration has continued for 10+ years.

Techstack:

AngularJS, ASP.NET Core, React, C#, Java Script, Entity Framework, Swift, Java, HTML5, Kotlin, Mongo DB, MS Azure, React, Selenium, Web API, Webpack, NestJS, Kubernetes, Docker, PostgreSQL, Redis

Team: 100+

Project Managers, System Analysts, Team Leads, .NET Developers, JavaScript Developers, Mobile Developers