

Intetics Sets the Standard of Excellence By Becoming The Awardee of 3 WebAwards

Intetics New Slide Website Sets the Standard of Excellence Across the Web Development Industry. The awardee of 3 WebAwards 2021 and a Winner in 3 Categories



NAPLES, Fla., Oct. 01, 2021 (GLOBE NEWSWIRE) -- Not many website award programs applaud the individual achievements behind leading sites – but that’s exactly what the Web Marketing Association strives to do. Founded in 1997, the Association aims to set a high standard for the quality of website design and internet marketing – and it does so by hosting a yearly awards ceremony: the WebAwards.

The WebAwards recognizes the organizations and people responsible for developing the most innovative, beautiful, and effective websites on the Internet. This annual competition names the best-in-class sites across nearly 100 industries, ranging from biotechnology and construction to publishing and transportation.

How the Judging Works

The judging process is incredibly strict; we’ll walk you through it. Websites entered for the WebAwards 2021 were judged by an independent panel of experts in these 7 domains: Content, Design, Copywriting, Interactivity, Innovation, Technology, Ease-of-use for the target audience.

Overall, the [Intetics slide website](#) received a score of 64/70 points for the 7 criteria mentioned above. The average score in the competition was 54.1 points; not only did Intetics score well above the average, but we also passed the threshold to receive [an Outstanding Website WebAward](#). And, even further, we ranked as #1 for each of our categories, thus earning the "Best" label!

Intetics Is an Awardee With 3 WebAwards 2021:

- **Best Computer Software Website**
- **Best Application Service Provider Website**
- **Best International Business Website.**

This means that we ranked #1 in points for all these categories! We are happy to see that our innovative website redesign has been met with such positive reception. Intetics strives to provide clients and visitors with the best website experience possible – and we appreciate that our efforts have been recognized on an international scale.

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Judges' Comments

"I really like this site. Finally, a site with a simplified set of choices to not overwhelm visitors. 4 boxes on the home page! Click what you're interested in, and get more info. Love it."

"I like the puzzle graphics and images on the homepage."

Intetics Website Development Team's Comments

"Intetics' new website is not about meeting all trends; it's a Use Case of the deep analysis of the target audience and how it is more comfortable to them. It is also the Use Case for business, as a solution to the common desynchronization between people and departments with different views of the company. Our website is a repository of unique information, same to all the team, and our slide-site allows us to build any custom presentation on the latest info. We are honored to be recognized by WebAwards, and this is also the case of the open valuation by tech and marketing experts. Our whole team congratulates all participants and gives thanks to the judges." – Boris Kontsevoi, President & CEO of Intetics.

"As many people say, an idea costs nothing. The only thing that is valuable – idea realization. This is a big achievement for our entire team, and we are honored to receive such a positive evaluation from the judges. We strive to make an impact – to make things better, provide great solutions, and make our customers happy. I would like to honor my team and to thank all who supported and motivated us." – Irina Dubovik, Digital Marketing Director.

We want to thank our team of Super Stars. Without them, we wouldn't have won such an enviable award!

The Core Star Development Team. Intetics' New Website.

Released May 27, 2021:

CEO and President: Boris Kontsevoi

Digital Marketing Director: Irina Dubovik

Content Writer: Diana Swenton

UX/UI Designer: Dmitry Mokhar

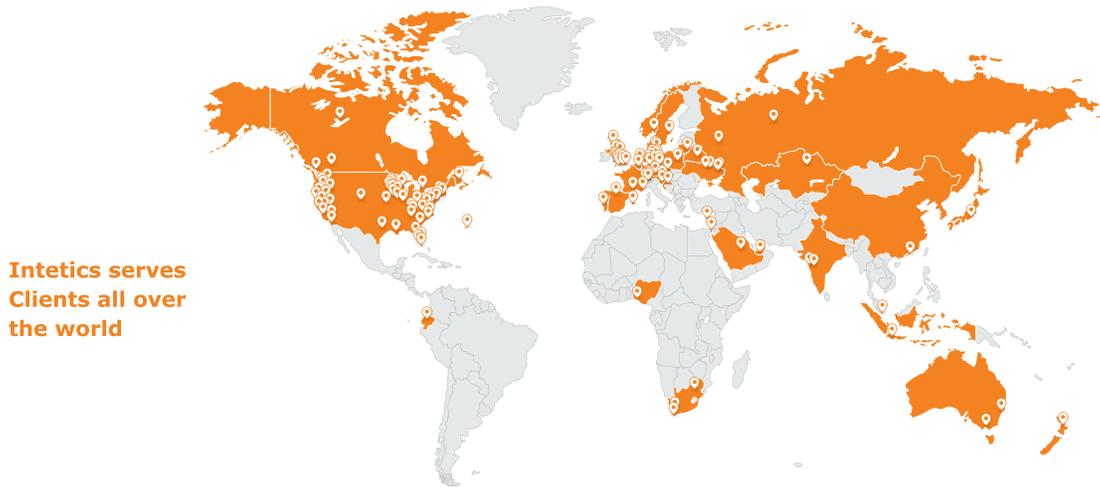
Graphic Designer: Sergey Lenivenko

Developer: Oleksandr Chorny

Developer: Ihor Khyzhniak

Chatbot: Sophia Slupskaya

Intetics Inc. is a leading global technology company providing custom software application development, distributed professional teams, software product quality assessment, and “all-things-digital” solutions built with SMAC, RPA, AI/ML, IoT, blockchain, and GIS/UAV/LBS technologies.



Based on proprietary pioneering business models of Offshore Dedicated Team[®] and Remote In-Sourcing[®] an advanced Technical Debt Reduction Platform (TETRA[™]) and measurable SLAs for software engineering, Intetics helps innovative organizations capitalize on global talent with our in-depth engineering expertise based on the Predictive Software Engineering framework.

Intetics' core strength is the design of software products in conditions of incomplete specifications. We have extensive industry expertise in Education, Healthcare, Logistics, Life Sciences, Finance, Insurance, Communications, and custom ERP, CRM, Intelligent Automation and Geospatial solutions.

Our advanced software engineering background and outstanding quality management platform, along with an unparalleled methodology for talent recruitment, team building and talent retention, guarantee that our clients receive exceptional results for their projects. At Intetics, our outcomes do not just meet clients' expectations, they have been exceeding them for a quarter of a century.

Intetics operates from 11 offices in 6 countries including Naples, Raleigh, Dusseldorf, London, Minsk, Krakow, Kyiv, Kharkiv, Odesa.

Intetics is ISO 9001 (quality) and ISO 27001 (security) certified and a Microsoft Gold, Amazon, and UiPath partner. The company's innovation and growth achievements are reflected in winning prestigious titles and awards, including Inc 5000, Software 500, CRN 100, American Business, Deloitte Technology Fast 50, Chicagoland Fast 50, European IT Excellence, Best European BPO, Stevie People's Choice, Clutch and ACQ5 Awards, and inclusion into IAOP's Best Global Outsourcing 100 list.

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