

INTETICS BUILDS A SPECIALIZED DATA PROCESSING CENTER TO EXPAND THE GLOBAL FOOTPRINT OF A MAJOR GIS PROVIDER



Objective

To help a major GIS solutions provider build a data processing center to enhance their map-making capabilities in Eastern Europe.



Challenge

The geospatial solutions provider already had data that covered a multitude of countries on all continents and faced growing demand, but they lacked data about the Eastern European region. To provide a full spectrum of geographic information to their users, the GIS provider needed to find a strategic partner in Eastern Europe able to set up an offshore center to process geographic data quickly and cost-effectively. The data processing center had to be completely dedicated to the client, and required competent and technically skilled staff to return a highly accurate product. It had to be fully secured to ensure data protection, and it had to be scalable to match the scope of each project.



Solution

The global map-maker turned to Intetics, which has over 15 years of experience in creating offshore dedicated teams for data processing. Intetics set up a fully-secured and highly scalable Offshore Dedicated Team® (ODT) based in Kharkiv, Ukraine that was fully customized and trained to meet the Client's needs. The highly flexible structure of the Intetics ODT allowed rapid change in order to accommodate the varying scope and complexity of each project. All technical staff underwent a thorough personal screening and an intensive training program, written in close collaboration with the Client. Every map-making project allowed intimate collaboration between the Client and ODT staff, and included quality management strategies such as algorithm verification, discussion of project scope and analysis of potential errors. The staff periodically completed specialized trainings depending on project demands. The progress and data quality of each project was closely monitored by the Intetics ODT and the Client's regional management to meet the objectives of each project, mitigate risk and ensure proper resource allocation.



Results

Due to working with Intetics our Client received a fully dedicated and productive data-processing center that expanded their global footprint. Despite the fact that it traditionally takes at least twice as long to set-up a similarly functional center, Intetics created an ODT staffed with highly qualified and talented GIS specialists in mere 4 months. The Client received data-processing results from day one from the initial staff of 5, which has since 2009 grown to a staff of over 80 technically skilled GIS specialists. The Intetics ODT has successfully delivered a number of maps covering both urban and rural areas of Russia and Ukraine, as well completed a range of projects covering a variety of countries and project types, which improved the Client's knowledge of the Eastern European region. The flexibility and security of the Intetics ODT allowed the Client to manage their teams depending on the scope and requirements of each project. It also considerably lowered the Client's data processing costs without reducing data quality.

“The Intetics team has been crucial in enhancing our Eastern European maps. They quickly created an incredible team that continuously returns quality product and that is flexible enough to meet our changing needs.”