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Business Domain
Retail and e-commerce

Project Type
Data Collection and Processing

The Leading Platform for Foodservice Professionals Operating in 80 Countries Enriched Its Database by 20% With Quality Data within 4 Months

Client

The Client has been recognized worldwide as the leading platform for content creation, design, quoting and project management for foodservice professionals in over 80 countries across Europe, Asia, North and South America.

Project

The Client's global data repository contains structured information about 500,000+ products from 300+ manufacturers. The project required the collection and processing of high volumes of data gathered from numerous sources and the creation of new libraries.

Objective

Enriching the Client's database with correct information about new products for keeping the platform up-to-date and more useful for end-users. The mission of the Client's platform is to empower and connect everyone in the foodservice industry, including manufacturers, designers, dealers, and consultants.

Team Reinforcement

The process of working with database libraries properly required a team of professionals with relevant skills and extensive experience. Offshore Dedicated Team® (ODT®) model was chosen for this project.

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Challenge

The Client's suite of products comprises the leading integrated approach to resolve issues and expediting challenges that professionals in the foodservice equipment distribution channel face regularly. The Client's global data repository contains CAD symbols, BIM/Revit families, catalogs, price lists, and more data for 500,000+ products from 300+ manufacturers. Data must be collected accurately from different sources and entered in the correct order for each product with many specific characteristics.

The Client needed a team that could accurately process a huge amount of data in the short amount of time.

The Client aimed to minimize time and resources spent on the project management. Intetics was in charge of all processes, including hiring and onboarding the necessary specialists, time management and Quality Control (QC).

Quick Facts

✓ 2 week run-up

✓ 4 months of productive cooperation

✓ 90,000+ products added to the database

✓ All technical tasks were delegated to ODT®

Technologies
Data Collection and Processing tools / Python

Solution

⭐ **01**

The platform is used by professionals in the foodservice industry across 80 countries worldwide, including manufacturers, designers, dealers and consultants. Adding correct information about new products into the platform's database made it up-to-date and full.

⭐ **02**

The Client's database was enriched by 20% with quality data within 4 months.

⭐ **03**

Efficient and streamlined operation without loss of time. Partial data entry automation allowed to deliver high-quality results faster than expected.

⭐ **04**

The Client delegated all technical processes from data collection to data entry to ODT®.

Benefits and Results

★ ODT® enriched the Client's database by 20% with quality information, which made it possible to minimize the time for QA and management on the Client side.

★ ODT's® qualified specialists started the project quickly and delivered the results with a minimal warm-up period.

★ Partial process automation allowed to exceed the Client's expectations and achieve the results ahead of schedule.

★ Data on 90 000+ products were collected accurately from different sources and entered in the correct order for each product with many specific characteristics.

Techstack:

Data Collection and Processing tools, Python

Team: 6

1 Project Manager,
4 data entry specialists,
1 Python developer